



WE'VE SEEN "IT"

Real IT problems. Real fixes. Real businesses.

◀ **HARDWARE FAILURE + FIRE**

📄 **BUSINESS CRITICAL**

When a Car Crash Took Out the Server Room

A collision. A fire. Servers destroyed. Here's what saved the business.

THE SITUATION

What Happened

Recently, one of our customers had a day no business owner ever wants to experience. A driver crashed into their building — and the impact hit the server room directly.

THE DAMAGE

What Was Lost

The collision caused major structural damage. Fire followed. And what the flames didn't destroy, water from firefighting efforts finished off.

Servers. Backups. Hardware. Everything was gone.

WHAT SAVED THE BUSINESS

The GLC Solution

Fortunately, this customer was protected by Great Lakes Computer's **Backup and Disaster Recovery (BUDR)** solution powered by Unitrends.

Even though the on-site backup device was destroyed, their critical business infrastructure remained protected in the cloud, including:

- ▲ Data
- ▲ Server architecture
- ▲ Active Directory
- ▲ Recovery environment

THE OUTCOME

Business Impact

What could have been a **business-ending disaster** became a temporary disruption. Operations were restored. Data was intact. The business survived.

THE RESPONSE

How GLC Fixed It

GLC quickly restored operations by:

- Spinning up servers in the cloud
- Mounting data drives
- Establishing a secure communications tunnel
- Restoring business continuity

COULD YOUR BUSINESS SURVIVE THIS?

If this happened to your business tomorrow... what would your story be?

A crash. A fire. A flood. You can't predict the cause — but you can control the outcome.

If that answer makes you uneasy...

It may be time to talk with Great Lakes Computer about a **Backup and Disaster Recovery strategy** built for your business.

No pressure. No jargon. Just an honest conversation about where your vulnerabilities may be hiding.

POWERED BY

Unitrends BUDR

Cloud-connected backup and disaster recovery that keeps your data safe even when your building isn't. Continuous replication, instant cloud failover, and verified recovery — so the on-site device being gone doesn't mean your business is.